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"It's everybody responsibility - Be part of the change" - Once a hidden crime, domestic violence (DV) has in recent years emerged as a mainstream criminal justice issue in Australia.

South Australia is taking the lead – Introducing, DV SnapShots. A series of professional conferences and seminars that bring people together to educate, inform and raise awareness of domestic and family violence.

An innovative model which will facilitate and achieve large scale social change by collective impact – A young non for profit, WIN Inspire Inc founded by Lorelle Molde in partnership with a team of passionate Adelaide businesses are calling Non Government Organizations, Business – big or small and on the Government of the day to partner. 'Small actions by lots of people equals big change'.

Domestic violence extends to family relationships between two people and also informal care relationships, characterised by one person being dependent on another for help with essential daily tasks. A first of its kind this DV conference is a structured but disciplined approach to bringing cross-sector organisations together to focus on a common agenda that result in long lasting change.

The 2012 Australian Bureau of Statistics (ABS) Personal Safety Australia <u>survey</u> found that one in six women in Australia (or 16.9%) suffered some form of physical or sexual violence from a current or former partner since the age of 15. About one in four women had experienced some form of emotional abuse in the same circumstances.

The inaugural DV SnapShots – Lifting the Lid Conference on 17-18 October 2014 will highlight the ongoing impact that domestic and family violence has on an individual and the community as a whole and to instigate and strengthen united action.

The conference will double as platform to encourage a shift from the 'survivor' mindset to a 'hero' mentality by 'Lifting the Lid' to counteract feelings of shame and embarrassment - Join with us to celebrate our business community, our 'Heroes of Inspiration' who are backing this Changemaker Festival Event, an initiative of the Australian Centre of Social Innovation.

Delegates, professionals and society 'heroes' will unpack the extent of the after-effects of domestic violence using a 4-fold outcome model adopted to incorporate 10 distinct sectors where DV appears to be the underlying cause of social health and welfare issues for a significant proportion of their client base, whether disclosed or not.

The objective of the 2 day event is to build on current initiatives in order to attract professionals and community members, gain media exposure and raise further awareness nationwide while protecting an individual's human rights.

Change – Educate – Celebrate, the 2 day experience will stimulate innovative ideas and strengthen connections. For program and ticket information visit www.dvsnapshots.org

As part of the 'Call to Action' in 2015 we will be running 4 Educational Seminars; January, April, June and August - If you wish to attend or speak please register interest at our website – <u>www.dvsnapshots.org</u>

To support the conference contact the Media Co-ordinator. To volunteer, register at our website.

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